



**Minutes of the 7<sup>th</sup> Meeting of the Board of Studies of ICFAI Business School, The ICFAI University, Dehradun, held on 12<sup>th</sup> December 2023 at 11:00AM. Venue- IUD Board room.**

**Present**

- Prof. (Dr.) Ram Karan Singh, Vice Chancellor, Chairman  
Prof. (Dr.) R.C. Ramola, Registrar (Member)  
Prof. (Dr.) Santanu Roy, Director, IBS (Member)  
Dr. Raghvendra Kumar Sharma, Associate Dean (Academics), IBS (Member)  
Dr. Sanjeev Malviya, Associate Dean, (Placement), IBS (Member)  
Dr. Puneet Kumar Gupta, Academic Coordinator, IBS (**Member Secretary**)  
Dr. Rahul Berry, Deputy Academic Coordinator, IBS (Member)  
Dr. Hansini Premi, (Member)  
Prof. Dr. Abhay Tiwari, Department Statistics Banaras Hindu University Varanasi,  
Uttar Pradesh (**External Member**)  
Prof. Dr. H.S. Grewal, Director, Department of Management, DBS, Dehradun  
(**External Member**)  
Ms. Ruby Gupta, Chief HR, Sheela Foam Ltd. (**External Member**)

Prof. (Dr.) Ram Karan Singh, Vice Chancellor, ICFAI University welcomed all the members of BoS and Prof. (Dr.) Santanu Roy, Director, ICFAI Business School, introduced the agenda to be discussed to all the members.

The following items were transacted:

**7.1 Grant of Leave of absence, if any**  
Nil

**7.2. Review of Curriculum and Syllabi of Bachelor of Business Administration - Tourism & Travel Management (TTM) Program**

The Board reviewed the curriculum and syllabi of **BBA - Tourism & Travel Management (TTM)** Program and recommended the following:

1. It was suggested to introduce more than one foreign languages in the syllabus. However, the Board suggested to check the feasibility and availability of the suitable resource to do so.

**The ICFAI University**  
**Dehradun**

(Established under Section 4(2) of  
The ICFAI University Act, 2003)



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3. Text books and suggestive readings should be included in the syllabi of all the subjects.
4. The number of Units in all the courses to be fixed to maintain consistency. It was suggested to have 4 Units in each course.
5. The Title of the course "Global Tourism" should be revised and changed to "Indian Tourism Geography" and the content shall be revised accordingly.
6. The Title of Unit 1 of 'Statistics for Business Decisions' needs to be revised to "Introduction to Business Statistics."
7. In the Course, "Research Methods in Tourism", it was suggested to incorporate a relevant software in the Unit - III.

The Board reviewed the curriculum and syllabi of **BBA - Tourism & Travel Management (TTM)** Program and approved same.

**7.3 Introduction of Value Added Courses** – It is proposed to introduce following three Value Added Courses: -

- (i) Constitutional Values and Fundamental Duties
- (ii) Ethics and Culture
- (iii) Emotional Intelligence

The Board reviewed the curriculum and syllabi of Value Added Courses and recommended the following:

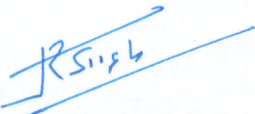
1. Name of the Value Added Course "Emotional Intelligence" shall be changed to "Mental Wellbeing and Emotional Intelligence".

The Board reviewed the curriculum and syllabi of all three Value Added Courses and approved the same.

**7.4 Any other matter with the permission of the chair.**

The board suggested that the syllabi of the amended courses be approved by circulation.

The meeting ended with a vote of Thanks.

  
Prof. (Dr.) Ram Karan Singh  
Chairman, BoS, IBS