

ICFAI University, Dehradun

ICFAI Business School

Minutes of the 4th Meeting of the Board of Studies of ICFAI Business School, The ICFAI University, Dehradun, held on 22nd Dec 2020 at 10:00AM. Venue- IUD Board room.

Present

Prof. (Dr.) Muddu Vinay, Vice Chancellor, Member Secretary

Dr Amit Joshi, Academic Coordinator, ICFAI Business School

Dr. Rashmi Chaudhary, Member

Dr. Raghvenra Kumar Sharma, Member

Dr. Ankita Srivastava, Member

Dr. Sanjeev Malaviya, Member

Dr. Rashmi Chaudhary, Member

Dr. Deepti Kiran, Member

Ms. Roohe Afza, Member, TCS

Invitees

Prof. Dr. Abhay Tiwari, Department Statistics Banaras Hindu University Varanasi, Uttar Pradesh

Prof. Dr. H.S. Grewal, Director, Department of Management, DBS, Dehradun

Ms. Ruby Gupta, Chief HR, Sheela Foam Ltd.

Prof. (Dr.) Muddu Vinay, Vice Chancellor, welcomed all the members and the invitees, and presided over the meeting.

The following items were transacted:

4.1 Grant of Leave of absence, if any

NII

4.2 Review of Curriculum and Syllabus of B.Com (Hon.) Program

The board reviewed the curriculum and syllabus of B.Com (Hon.) Program and recommended the following:

1. To Include Universal Human Values as generic elective
2. To offer Summer training after 2nd year
3. Inclusion of course outcomes for each subject

4. To change the name of entrepreneurship to start up planning and entrepreneurship development
5. To modify the marks distribution between theory and project 75 and 25 respectively instead of 50 -50.
6. To incorporate the word correlation & regression analysis together as it appears to be separate in the syllabus (Pg 48)

The board reviewed the curriculum and syllabus of B.Com (H) and approved it

4.3 The board reviewed the curriculum and syllabus of BBA Program and recommended the following:

1. In **Business Research** subject of BBA IV Sem the board recommended to include
 - a. Introduction of Business Research and Process of Research in Unit I
 - b. hypothesis testing in Unit IV
2. In **Quantitative techniques of Management** subject of BBA V Sem the board recommended to include
 - a. statistics
 - b. bivariate and multivariate regression
3. In **Business Communication** subject of BBA II Sem the board recommended to include
 - a. modern communication techniques
4. In **Human resource management** subject of BBA IV Sem the board recommended to include
 - a. employee engagement
 - b. employee autonomy
5. The board recommended to include Internship of two months after second year.
the board recommended to update the textbooks and reference books.
The board unanimously passed the syllabus of the BBA .

4.4 The board reviewed the curriculum and syllabus of BBA (FIA) Program and recommended the following:

1. In **Environmental Science** subject of BBA FIA I Sem the board recommended to include
 - a. Environmental liabilities

The board reviewed the curriculum and syllabus of BBA (FIA) Program and approved it

4.5. Review of Curriculum and Syllabus of MBA Program

The board reviewed the curriculum and syllabus of MBA Program and recommended the following:

1. Include business analytics as a core subject
2. Include Human resource business partner in HRM subject offered in second semester

3. The board advised to rename HRM as advanced HRM or Contemporary HRM
4. The board advised to consider dissertation during third semester
5. The board was of the view that some measurement tools from the subject BRM may be removed
6. In Quantative Management offered in second semester the board suggested to include probability, non-probability sampling in the syllabus
7. In Business communication offered in first semester include real time communication and web ITC
8. The board recommended including employee mental health, social media handling under HR.

The board reviewed the curriculum and syllabus of MBA Program and approved it.

4.6 Review of curriculum and syllabus of proposed new course –

Bachelor of Commerce in Financial Market and Bachelor of commerce in Banking and Insurance **in association with TCS Ion.**

1. The board reviewed the curriculum and syllabus of Bachelor of Commerce in Financial Market Program and approved it as it was presented and framed by TCS ion.
2. The board reviewed the curriculum and syllabus of Bachelor of Commerce in Financial Market Program and approved it as it was presented and framed by TCS ion.

4.7 Any other matter with the permission of the chair.

- The board suggested that the syllabus of the amended courses be approved by circulation.

The meeting ended with a vote of Thanks to the Chair.

Dr. Muddu Vinay

Chairman, BoS