

	<h2>Brief Profile</h2>	
	Designation	<p>Mr. SOHAIL YASIN AHMAD Assistant Professor (IBS Dehradun)</p> <p>The ICFAI University, Dehradun</p>

- ✚ **Pursuing PhD. UGC-NET in Management , MMM (IBMR Pune; University of Pune).**
- ✚ Mr. Sohail has 13 years of experience in the industry and academics.
- ✚ He has worked as Business Development Manager responsible for business retention and expansion, channel sales.
- ✚ Published research papers in National and International Journals. He has participated in QIP/FDPs (IITR & IITK).
- ✚ Research domain - Consumer Behavior, and Mobile App Marketing.