



Mr. Gagan Gulati  
Asst. Professor.

Mr. Gagan Gulati, completed his MBA, PGDRM, BBA, UGC-NET (Management), Certificate in Marketing Management and Business Communication . Pursuing his Ph.D. in Management. His area of interest include Marketing Communication, Advertising & Brand Management, Principles of Management, Corporate Governance & Business Ethics, Business Environment, Project Management. His area of research include Decision Making, Brand preference. He has around 8 years of teaching experience. He is a Life member of AIMA and Chandigarh Management Association.

E-mail ID: [gagan.gulati@iudehradun.edu.in](mailto:gagan.gulati@iudehradun.edu.in)